

TOKYO OF THE ARTS

DANIEL GENDRE

In cooperation with the Embassy of Japan

Preview: 5.3. – 10.3.2017

Vernissage: 10.3.2017, 18.00 - 20.00

Exhibition: 12.3. – 31.3.2017

Mon - Fri: 09.00 - 12.00 and 14.00 - 17.00

Sun: 11.00 – 18.00

Admission Free / Closed on Saturdays and 20.3.2017 (Mon)

Guided tours: Wed, 8.3.2017, 18.00 / Wed, 15.3.2017, 18.00 / Sun, 26.3.2017, 16.00

Photographer Daniel Gendre pictures Tokyo like a house of art, a museum! Daily life seems to be a succession of "installations", and works of art. The restroom at the National Museum of Modern Art (MOMAT)

or the construction site in Ginza are installations.

The portraits show artists, involved with culture or craftwork.

Tokyo becomes a huge museum without knowing that it is one.

The line between craft and artwork is very thin, often disappearing in the twists and turns of functionality and modesty; without pretension.

After two visits to Tokyo in 2010 and 2013 leading to the exhibitions "Tokyo Poésie Urbaine" and "Silent Tokyo", Daniel Gendre spent in early summer 2016 again five weeks in Japan's biggest city and photographed "Tokyo of the Arts".

Using the same bicycle as before and living in the same room at Madame Saito's Pension,

he worked both on film and digital, half-half depending on the mood. At the Tokyo University of the Arts, Anno Yasuhiro of the International Affairs was very helpful!

DANIEL GENDRE:

Apprenticeship in Geneva 1963–1966 and London 1971–1974 Studio for commercial photography in Zurich 1975–2010 Since 2010 commercial portraits and personal projects

* Awards: ADC Switzerland and Swiss Department of Internal Affairs

* Publications: UdSSR / Offizin Zurich 2008 / The USSR in 1970

DU Magazin 2008 / GraphisPoster and PhotoGraphis 1978-1986

* Selected Exhibitions: Saint Petersburg, Russian National Museum,

Villa Mathilde Kschessinskaya in 2008

Embassy of Japan in Switzerland in 2011 and 2015

* Public Presentation: Musée de l'Elysée in Lausanne in 2011

Portrait: Saiou Tokiwazu plays and teaches Shamisen www.gendreimage.ch

Japan Information and Cultural Center, Embassy of Japan in Switzerland, Engestrasse 43, 3012 Bern Tel: +41 31 305 15 70 / E-Mail: jicc@br.mofa.go.jp / www.ch.emb-japan.go.jp